

Filed this 22nd day of

RECEIVED

November, 1999

STATE OF SOUTH DAKOTA

NOV 22 1999

# Statement of Legal Newspaper Ownership and Circulation

Secretary of State

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

1. TITLE OF NEWSPAPER <u>The New Era</u>		2. DATE OF FILING <u>11-19-99</u>	
3. FREQUENCY OF ISSUE <u>Weekly</u>		3A. NO. OF ISSUES PUBLISHED <u>ANNUALLY</u> <u>52</u>	3B. ANNUAL SUBSCRIPTION PRICE <u>21/25/30</u>
4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printer) <u>P.O. Box 579 Parker SD 57053 Turner County, S.D., 57053</u>			
5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printer) <u>Lyon-Sioux Press, Box 28, Rock Rapids, IA 51246</u>			
6. FULL NAME OF PUBLISHER: <u>James Houck, Box 28, Rock Rapids, IA 51246</u>			
7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.) FULL NAME <u>New Century Press, Box 28, Rock Rapids IA 51246</u> COMPLETE MAILING ADDRESS			
8. KNOWN BONDHOLDERS, MORTGAGEES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form) <u>Bruce Borman</u>			
9. EXTENT AND NATURE OF CIRCULATION (See Instructions on reverse side)		AVERAGE NO. COPIES EACH ISSUE D PRECEDING 12 MONTHS	ACTUAL NO. COPIES ISSUE NEAREST TO FILING DATE
A. TOTAL NO. COPIES (Net Press Run)		<u>1200</u>	<u>1210</u>
B. PAID AND/OR REQUESTED CIRCULATION 1. Sales through dealers and carriers, street vendors and counter sales		<u>415</u>	<u>405</u>
2. Mail Subscription (Paid and/or requested)		<u>570</u>	<u>575</u>
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 1081 and 1082)		<u>1185</u>	<u>1195</u>
D. FREE DISTRIBUTION BY MAIL, CARRIER OR OTHER MEANS		<u>15</u>	<u>15</u>
SAMPLES, COMPLIMENTARY, AND OTHER FREE COPIES			
E. TOTAL DISTRIBUTION (Sum of C and D)		<u>1200</u>	<u>1210</u>
F. COPIES NOT DISTRIBUTED 1. Office use, left over, unaccounted, spoiled after printing		<u>40</u>	<u>40</u>
2. Return from News Agents			
G. TOTAL (Sum of E, F1 and 2 -- should equal net press run shown in A)		<u>1240</u>	<u>1250</u>

I swear that the statements made by me above are correct and complete.

Jane Versteeg, general manager

SIGNATURE AND TITLE OF PUBLISHER, BUSINESS MANAGER OR OWNER

State of South Dakota

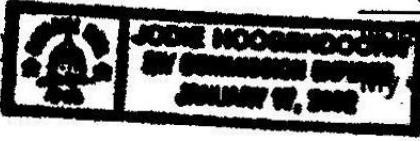
Sworn to before me this 19<sup>th</sup> day of

S  
County of

November, 1999

Jodie Hoogendoorn

(Seal)



JODIE HOOGENDOORN  
S/ COMMISSIONER OF PUBLIC  
JULY 17, 2002

Commission expires 1-17-2002

**To: Newspaper Listed Below**

**From: South Dakota Newspaper Association**

Shown below is the information contained in the 1999 South Dakota Newspaper Association Directory in regards to your paper. Please make any corrections necessary by crossing out the incorrect information and listing the correct information on the right.

(You do not need to correct the circulation figure as we enter the information from your postal statement. Also, do not change the population and household figures.)

This information must be returned to the SDNA/SDNS office (Box 2230, Brookings, SD 57007) no later than **Oct. 15, 1999**, or the information below will be printed in the 1999 directory.

**•Parker**

CITY POPULATION: 984  
CITY HOUSEHOLDS: 403  
COUNTY: Turner  
CO. POPULATION: 8,576  
CO. HOUSEHOLDS: 3,332

**The New Era**

242 N. Main Street  
Box 579  
Parker, SD 57053-0579

Telephone: (605) 297-4419  
FAX: (605) 297-4015

**PERSONNEL:**

Gen. Mgr: Jane Ver Steg  
Editor: Reana Ostrom *Alan Van Ormer*  
Ad Mgr: Paul Harms

**SPECIFICATIONS:**

Publication Day: Thursday  
Ad Deadline: Monday, 5 p.m.  
Page Size: 6 col. x 21.50"      7 col.  
Column Width: 12 pica

**CIRCULATION:** 1,325

**SUBSCRIPTION (Annual):**

Turner County: \$21.00 *plus sales tax*  
Remainder of SD: \$25.00  
Out-of-State: \$30.00

**SINGLE COPY:** 50 cents *plus sales tax*

**PRIMARY MARKET ZIP CODES:**

57047, 57043, 57070, 57036,  
57039, 57029, 57053, 57015,  
57023, 57021, 57014, 57037

# IMPORTANT!

**1. CIRCULATION AND SUBSCRIPTION PRICES:** Please indicate if sales tax is included in your price total:

**Circulation Price:**

Includes Sales Tax of \_\_\_\_\_ %  
 Add on Sales Tax of \_\_\_\_\_ %

**Single Copy Price:**

Includes Sales Tax of \_\_\_\_\_ %  
 Add on Sales Tax of \_\_\_\_\_ %

**2. If your classified columns are a different size than your news columns, and that information is not in your 1998 listing, please enter the number of columns and column widths (classified) below:**

No. of Cols. \_\_\_\_\_ Column Width: \_\_\_\_\_

**3. If you have a publication for additional circulation and it was not shown in the 1998 directory, please enter the name and circulation here (Papers that are members of group TMC products please use the same circulation number in all references to the product.):**

Name: \_\_\_\_\_

Circulation: \_\_\_\_\_

**4. If you have a FAX machine, or if you have access to one, and it is not in your current directory listing, please enter your number in the space provided here.**

FAX Number: \_\_\_\_\_

FAX Access: \_\_\_\_\_

**5. E-Mail or Home Page Addresses:** If your newspaper has an E-Mail or HomePage location on the Internet that you would like listed in the directory, please enter the information in the space provided:

E-Mail Address: *lspress@rconnect.com*

Home Page Address: \_\_\_\_\_

**6. Daily Newspapers:** If you have a Sunday publication, please list your Sunday paid circulation total:

Sunday Paid Circulation: \_\_\_\_\_